

MONROE MAIN STREET

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| | AGENDA | X | MINUTES |
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MEETING OF: **Promotion Committee**

DATE: Tuesday, September 8, 2009

TIME: 5:30 pm

PLACE: Turner Hall

PRESIDING: Barb Nelson

RECORDER: Angie Zimmerman

Members : –Tracy Hamilton, Tom Miller, Angie Zimmerman, Dennis Dalton, Cherie Hughes and Nancy Maliszewski - Main Street Board

Excused: Jo Leuenberger, Mike Doyle, Kurt Kline and Barb Gelbach

Guests:

| TOPIC | PURPOSE | DISCUSSION / ACTION |
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| Call to Order | Barb Nelson | Meeting called to order when quorum was reached |
| Appoint Recorder | | Angie Zimmerman volunteered to record the meeting |
| Approval of Minutes | | Tracy Hamilton motioned to approve minutes. Tom Miller seconded. Unanimously carried. |
| Committee Chair Reports | | |
| <ul style="list-style-type: none"> ▪ Market on the Square | Kurt Kline | Not present. Barb reported the Market will stay on the North side of the Square for the season. |
| <ul style="list-style-type: none"> ▪ Advertising sub-committee | Nancy Maliszewski | The committee met September 2 nd to brainstorm ideas for Holiday Open Houses and 2010. As a result a workplan with individual assignments was created. A special store for children to shop at is in the works. |
| <ul style="list-style-type: none"> ▪ Concerts on the Square | Karen Stollenwerk | Not present. Barb reported the Concert Season was very successful and that Chief Kelley made a point to express that there were no problems encountered. |
| <ul style="list-style-type: none"> ▪ Chili Fest | Cherie Hughes | Plans are going well for the event. Publicity and ads still need attention. Gymnastic tumble-a-thon, cheese curd stand and a coloring contest with window display have all been added this year. |
| <ul style="list-style-type: none"> ▪ Homecoming | JoAnne Leuenberger | The parade is re-routed to avoid the Square. Working on getting windows painted anyway to show support. |
| <ul style="list-style-type: none"> ▪ Halloween Parade | Jackie Krupke | No report |

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| <ul style="list-style-type: none"> ▪ Holiday Open Houses ▪ Holiday Parade <p>OLD BUSINESS</p> <ul style="list-style-type: none"> ▪ Bus Trips/Shop Monroe ▪ Truck'in Promotion | <p>Nancy Maliszewski</p> <p>Rob McCarthy</p> <p>JoAnne Leuenberger</p> <p>Marilyn Pfarr</p> | <p>Set for November 13th – 15th.</p> <p>No report</p> <p>A bus trip from Apple Canyon is also being planned</p> <p>Over \$7000 of goods have been donated for the promotion which has been well recieved</p> |
| <p>NEW BUSINESS</p> <p>Streetscape Update</p> <p>Santa at the Library</p> <p>Director Report</p> <p><i>Future Agenda Items/Business by Members</i></p> | <p>Barb Nelson</p> <p>JoAnne Leuenberger</p> <p>Barb Nelson</p> | <p>Concrete work is back in progress. North end scheduled to open by September 22nd.</p> <p>The Kiwanis Club has asked if we could take over the Santa project execution. They will continue to fund, but are having difficulty finding the 6-8 Santas required. Tom Miller motioned to take over the project as suggested. Nancy seconded. Motion carried unanimously.</p> <p>Judie Hintzman is retiring from the Promotion Committee effective immediately. She is currently taking a BTC class as well as caring for her grand daughter. She is willing to help on projects or help guide new publicity volunteers going forward.</p> <p>Budget and review of events. Committee make-up</p> |
| <p>Next Meeting Date</p> <p>ADJOURN</p> | | <p>Tuesday, November 3, 2009</p> |